

Malla Reddy Engineering College and Management Sciences.

Hyderabad

Dear Students,

This is to inform you that **Malla Reddy Engineering College and Management Sciences (MREM)** has been given the responsibility of organizing & coordinating an "off-Campus Recruitment Drive" for "**Kantar**" for 2019 passed out candidates **B.Tech/Non- B.Tech (UG)**.

Kantar

About Company:

Technical expertise | data management | innovation | high quality research services
Global Operations is a specialist function within Kantar, the data investment management division of WPP, a FTSE 100 and NASDAQ listed company. Kantar is one of the world's largest insight, information and consultancy groups, employing over 28,500 employees.

The goal of the operations function is to create world class operational solutions that meet the client need for faster turnaround, reduced costs, global consistency and data quality when buying market research. We are active in the areas of data collection software, data processing platforms, end to end solutions, and workflow & estimation tools. We are leaders in mobile market research and product ionise new research techniques such as virtual reality and facial coding.

The operations function comprises technical experts across India, UK, North America and Amsterdam. Our high performing Global Delivery Centre in India employs over 1000 staff and offers a full range of research services to Kantar's research businesses, including: scripting, coding, data processing, project management, charting, report writing, marketing science and media intelligence.

The Global Delivery Centre provides services to internal partners from 3 locations in India - Gurgaon, Pune and Hyderabad. At Kantar, we believe in creating a workplace which allows employees to grow professionally and build a rewarding, satisfying career. These include a structured career development path, a healthy work life balance and world class facilities

Please check <http://www.kantar.com> to know more about **Kantar**.

REQUIREMENT DETAILS:

JOB TITLE-1: Programmer

Reports to: Team Leader/Team Manager

Department Data Processing & Scripting

Position Summary: The role will enable in prompt and efficient preparation of computer assisted interviewing and production of computer tabulations and electronic output.

Key Duties & Responsibilities:

- Establishes and maintains data processing and computer code files
Should be able to deliver Level1/Level 2 Projects as per client specifications and timelines with minimal assistance and supervision
- Understanding Level-1/Level-2 project requirements
Writing Programs using market research software to enable Electronic capture of market research interviews

- Prepare Computer tabulations using data from market research interviews
- Ought to deliver required number of billed hours as prescribed in the Kantar policy.

□ Adhere to follow the work practices set by KO (e.g. Updating PULSE, time sheet, file naming convention, server space maintenance, Archiving etc.)

Skills & Abilities

- Technical**
- Good written and verbal communication skills
 - Being Committed to service excellence and added value
 - Flexibility to adjust to the changing work environment and needs to the team
 - Positive attitude. Should be able to take feedback positively and work on them to improve
 - Being Result Oriented
 - Ability to manage own time and workload effectively

Cultural Awareness:

- Able to work in a global cross cultural matrix environment. Knowledgeable of other regions and considerate of different cultural norms/appropriate business conduct.

Qualifications/Skill B.Tech/B.E (any Branch).

Experience and knowledge of using MS Office working knowledge in any web based programming language
Knowledge in MS Visual Basic / Object Programming
Awareness of SQL and relational databases

Salary: 4.00LPA

Job Title -2 : Analyst- Coding Team

Role Summary: Understand and comprehend verbatim of survey and assign appropriate codes based on a code frame available.

- Read, Analyse and Code Responses
- Projects can be simple/combinational or complex in nature
- Should be in a position to execute level 1 & 2 ad-hoc tracking projects as per client specifications and timelines with minimal assistance
- Individually deliver required number of billed hours as prescribed in the Kantar India policy
- Deliver jobs to acceptable quality as prescribed in the Kantar Policy
- Adhere to process and documentation required as per Kantar Standards
- Being committed to service excellence and added value

Agreement with Kantar: At the time of joining candidate need to sign a Bond of 24 months.

- **Timings:** Rotational - IST(9AM-6PM), UK(1PM-10PM) & US(6PM-3AM).

Salary: 3.00LPA

Qualification: Any UG Students(B.SC/BBA/BCA or equivalent degree)

Night Shift Allowance for US Shift: Individual is eligible for night shift allowance of 500 INR per working day

NOTE: This is not a software coding but it is a coding related to market research. This Job Role is pure non-technical role.

LOCATION: Hyderabad

INDUSTRY TYPE: Market research

NUMBER OF REQUIREMENTS: Open

Group discussion/ Jam Session (Day 1)

Programming Test (Day 1)

(Only shortlisted candidates will be called for day 2 assessment centre and face to face discussion)

Assessment Centre (comprising of individual and team activities to evaluate behaviour competencies)- Day 2

Face to face discussion- Day 2

Bond or Service Contract : Yes

Agreement with Kantar: At the time of joining candidate need to sign a Bond of 24 months.

Interview date: 19th July 2019 (Friday)

Reporting Time: 9.00AM.

"Spot Registration available at venue inform your friends to attend even if they did not register"

Please carry a print out of this email:

1. Photo ID Card (Driving License / Passport / Voter ID card / College ID proof)
2. Marks Sheets
 - a. Highest Degree (for all the semesters)
 - b. XIIth
 - c. Xth
3. Degree Certificate/s
4. Resume
5. Two Passport Size Photo

Please be 30 minutes prior to your test time and maintain discipline.

Venue:

Malla Reddy Engineering College and Management Sciences

Near Mid Citi Hospital,

Kistapur Village, Medchal,

Hyderabad, Telangana 502401

Contact Person: P.Revathi (Training & Placement Officer) – 9346009595.

Best wishes: FOR ALL THE PARTICIPANTS.

With warm Regards,

Revathi P,

Corporate Relations,

Malla Reddy Engineering College and Management Sciences

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